

EXHIBITOR INFORMATION

October 25, 2019

7:30 AM-4:00 PM

Irvine Marriott



30 Years of
DISCOVERY

HOPE
on the Horizon

UCI MIND

Alzheimer's
ORANGE COUNTY

About the Conference

How close are we to solving Alzheimer's disease? What have we learned so far? Where do we go from here? For 30 years, the Annual SoCal Alzheimer's Disease Research Conference has delivered the latest knowledge in dementia research and care to the Orange County community. In its Pearl Anniversary, join national experts as they explore what we have discovered and charge forward with hope for solutions!

Who Should Attend

- Healthcare providers
- Senior/social service providers
- Researchers
- Students
- Patients and families

EXHIBITOR PACKAGES

Reserve your exhibitor space online

<https://www.mind.uci.edu/exhibitor>

PLATINUM: \$5,000

- Behind-the-scenes tour of UCI MIND for 10 representatives on a mutually agreed upon date
- Recognized on promotional website and on screen/podium signage at conference
- 2 (6') display tables in priority location
- *General Admission for 10 representatives

GOLD: \$2,500

- Recognized on promotional website and on screen/podium signage at conference
- 1 (6') display table in priority location
- *General Admission for 6 representatives

SILVER: \$1,000

- Recognized on coffee break signage at the conference
- 1 (6') display table in priority location
- *General Admission for 4 representatives

BRONZE: \$500

- 1 (6') display table
- *General Admission for 2 representatives

NONPROFIT: \$250

- 1 (6') display table
- *General Admission for 2 representatives

SCHOLARSHIP: \$100

- Give the gift of education! Make it possible for those with a financial need to attend the conference, such as a family caregiver or student.
- Your gift will be recognized on the screen at the conference and in the confirmation letter to sponsored individuals.

*Please note

- Payment due:
OCTOBER 1, 2019
- Space is limited and is first-come, first-served.
- General Admission includes breakfast, lunch, conference materials, and self-parking validation per each representative.
- Add 5 Continuing Education Units (BRN, CAMFT (BBS), NHAP, RCFE) for \$100 per representative.
- Discounted rates for additional representatives are \$50 for General Admission and \$150 for Professional Admission (5 CEUs).
- A single admission cannot be split between two representatives.

Contact us

For any questions regarding your exhibitor experience, please contact Kirsten Klein - Education Coordinator, UCI MIND:

kleinkm@uci.edu

949-824-9475

POLICIES & INFORMATION

Conference Location

Irvine Marriott
18000 Von Karman Avenue
Irvine, CA 92612

For room reservations at a special group rate, book by **September 27, 2019**. Call **866-440-3373** or visit: **www.mind.uci.edu/marriott**

Exhibit Space Specifications

Exhibit booths will be located inside and outside of the ballroom located on the first floor of the Irvine Marriott.

Exhibit space will include: one or two 6' tables (depending on exhibitor level) and two chairs per table. Space will not include any draping.

Subletting exhibit space is NOT permitted. Sharing exhibit space is not permitted unless it is with divisions of the same organization and must be approved in advance by UCI MIND and AlzOC.

Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.

Exhibitors may not place brochures, marketing materials, or flyers outside of that company's assigned exhibit space.

Registering Your Company Representatives

UCI MIND will request your company representative names at the time of registration. If you do not have the names of your representatives at the time of registration, you may provide specifics at a later date, until **October 1, 2019**. After this date, name badges may need to be handwritten upon check-in the morning of the event.

Attire

Recommended attire for the conference is business casual/business professional.

Electricity and Wi-Fi

If you will be requiring electricity for your booth, you must request access and receive approval in advance.

Wi-Fi access will not be provided during this conference. However, individuals may purchase Wi-Fi access directly through the hotel for a fee. Complimentary Wi-Fi is available in the hotel lobby. Please contact the Irvine Marriott at **949-553-0100** for more information.

Hotel Shipping and A/V Needs

Should you wish to deliver packages to the hotel, contact the Irvine Marriott at **estefany.espinosa@marriott.com** or **949-724-3672** to receive and complete an Authorization Form. Packages received marked for future events will be stored. Charges may apply.

Should you wish to purchase or rent additional A/V equipment for your booth, contact the Irvine Marriott at **estefany.espinosa@marriott.com** or **949-724-3672** to receive and complete an Order Form. Please return a copy of the form at least one week prior to delivery date.

Food and Beverage

Exhibitors and sponsors are not permitted to bring in outside food or beverages. UCI MIND and AlzOC must be notified of an exhibitor's interest to distribute food or beverage items. All such items must be approved by UCI MIND/AlzOC.

Security

Security will not be provided; therefore, UCI MIND, AlzOC and the facility do not assume responsibility for damage to, loss of, or theft of property.

POLICIES & INFORMATION

Insurance

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify UCI MIND and AlzOC from any and all claims, obligations, liabilities, cause of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or UCI MIND, AlzOC or third parties in the use of the exhibit space or activities in connection with the exhibit space.

Admission

UCI MIND and AlzOC shall have sole control of admission policies at all times. All sponsor and exhibitor representatives are required to be registered and wear a 2019 Alzheimer's Disease Research Conference issued name badge while at the conference.

UCI MIND and AlzOC reserve the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials, or conduct is objectionable for any reason.

Violation of any regulations on the part of the exhibitor, its employees, or agents shall void the right to occupy space, and such exhibitor will forfeit to UCI MIND and AlzOC all monies that may have been paid.

Upon evidence of violation, UCI MIND and AlzOC may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that UCI MIND and AlzOC may thereby incur.

Photography Consent

As part of the 30th Annual Southern California Alzheimer's Disease Research Conference, you may be photographed or you may be recorded on audio and/or video. These items may be used in promotion of future conferences or in other marketing related to the conference. Your attendance at this event implies your consent to be photographed or recorded.

